



PRODUCT CATALOGUE

must be
#good

*#must be
#good*



Company Profile

With over 80 years of experience, Seprod is still a company brimming with potential. We traversed our history wisely; gathering our experiences, amassing resources, educating our people, investing in our technologies and honing our strategies.

Our history speaks to an evolution of growth and a pioneering spirit. Our journey has its beginnings in the coconut industry and, along the way, has grown to span nine diverse food subsidiaries in Jamaica, Trinidad, Dominica Republic, Guyana, Barbados and Cayman Islands.

For almost a century, Seprod has been on a path to global recognition all the while remaining true to a vision to provide top quality, affordable food products to nations across the globe and we remain committed to this ideal.

It is this shared vision that brings the Seprod family together and which sets us apart.

To order or for more information, please contact:

SEPROD LIMITED

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Kingston, Jamaica
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CUSTOMER CARE

customercare@seprod.com



The Seprod Group is one of the largest distribution and manufacturing companies in the region carrying all your favourite brands.

Supligen

Serge

Butterkist

BETTY

GOLD SEAL
MILLED IN JAMAICA

Delite

Chiffon
ALL VEGETABLE PREMIUM

EVE

Miracle

Uncle Sam's

Swizzle

Cool Fruit

NUTRI+

Lider

CHEF

Pronto



Telephone
876-922-1220 | 876-618-0687



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www.seprod.com



3 Felix Fox Boulevard, Kingston, Jamaica

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DISTRIBUTION center







SERGE MILKS

100% Full Cream & 1% Low Fat Pure Cow's Milk.

Sizes: 24 x 200mL, 24 x 250mL, 12 x 1L

Shelf Life: 9 months



SERGE LACTOSE FREE MILKS

100% Full Cream & 1% Low Fat Pure Lactose Free Cow's Milk.

Sizes: 24 x 200mL, 12 x 1L

Shelf Life: 9 months



BETTY UHT MILK

Full Cream Milk, 1% Milk.
 Sizes: 24 x 250mL, 12 x 1L
 Shelf Life: 9 months

MIRACLE MILKS

100% Full Cream & 1% Low Fat Pure Cow's Milk.

Sizes: 24 x 250mL, 12 x 1L
 Shelf Life: 9 months



SERGE SWEETENED CONDENSED MILKS

A household Jamaican tradition, Serge sweetens your porridges, coffee and tea.

Size: 48 x 392g



BETTY CONDENSED MILKS

A household Jamaican tradition, Betty sweetens your porridges, coffee and tea. Available in original Sweetened flavour and Cinnamon Vanilla Nutmeg flavour. Also available in a pouch.

Sizes: 48 x 395g

Serge[®] MONSTER MILK



MONSTER MILK

Kid friendly flavoured
milk beverages.

Flavours:
Strawberry, Vanilla, Creamy
Malt and Chocolate.

Sizes: 24 x 190mL

Shelf Life: 1 Year





MIRACLE FLAVOURED MILKS

Flavours:
Peanut Punch and Eggnog.

Sizes: 24 x 240mL

Shelf Life: 9 Months



SERGE FLAVOURED MILKS

Flavours:
Peanut Punch, Cherry,
Eggnog and Chocolate.

Sizes: 24 x 240mL

Shelf Life: 9 Months



Supligen
BOOSTS
YOUR



INTRODUCING

LIV' 2DI MAX

DWEET!
AND DONE

MADE BY  MUST BE GOOD

@SUPLIGENJA





SUPLIGEN

Supligen Vanilla	24X290mL
Supligen Stout 5% Alc	24x290mL
Suplign Van UHT Local	24X250mL
Supligen Peanut	24X290mL
Supligen Chocolate	12X290mL
Supligen Vanilla UHT	12x1L
Suplign Vanilla UHT	18x330mL
Suplgn Cookie N Cream	24x290mL
Supligen Peanut UHT	18x330mL
Suplign Van UHT Local	24x250mL
Supligen Vanilla	24x290mL
Supligen Strawberry	24x250mL
Supligen Irish Moss	24x290mL
Supligen Malt	12x290mL
Supligen Coffee	24x290mL





Shelf Life: 1 Year

SWIZZLE (10% FRUIT JUICE)

Swizzle Assorted	24x200mL
Swizzle Apple Berry	24x200mL
Swizzle Cherry Ice	24x200mL
Swizzle Fruit Topia	24x200mL
Swizzle Blizzard Burst	24x200mL
Swizzle Lemon Squeeze	24x200mL
Swizzle Pine Twister	24x200mL
Swizzle Sip N Slide	24x200mL
Swizzle Tropical Fuzion	24x200mL



Shelf Life: 1 Year

COOL FRUIT (2% FRUIT JUICE)

Cool Fruit AppleBerry	24x200mL
Cool Fruit Pineapple	24x200mL
CoolFruit Cherry Pine	24x200mL
CoolFruit Mango Pine	24x200mL
CoolF Assort (F,P,PC)	24x200mL
Cool Fruit Cherry Ice	24x200mL
Cool Fruit F/Punch	24x200mL
Cool Fruit Grape	24x200mL



DELITE 100% JUICE

Delite100% Orange Pine	18x330mL
Delite100% Fruit Blend	18x330mL
Delite100% Mango Passion	18x330mL
Delite100% Guava Pine	18x330mL
Delite100% Orange Pine	18x330mL



DELITE

Delite Pineapple UHT	24x250mL
Delite F/Punch Juice	24x250ML
Delite Guava Pine	24x250mL
Delite Pine Cherry	24x250mL
Delite Apple Drink	24x250mL
Delite R. Pomegranate	24x250mL



MIRACLE INSTANT CHOCOLATE MIX WITH HAZELNUT

Sizes: 24 x 12oz, 48 x 6oz



CHEF VEGETABLE OIL AND LIDER 100% VEGETABLE OIL

Lider Oil Sizes:
24 x 500mL, 4 x 4L, 12 x 1L, 17.5L,
8 x 2L

Chef Vegetable Oil Sizes:
24 x 500mL, 4 x 4L, 12 x 1L, 8 x 2L



UNCLE SAM'S VEGETABLE OIL

Sizes: 30 x 250mL, 24 x 500mL,
4 x 4L, 12 x 1L, 17.5L, 8 x 2L





GOURMET SOYABEAN OIL

Sizes: 24 x 500mL, 4 x 4L, 12 x 1L,
17.5L, 8 x 2L, 4 x 5L



GOLD SEAL MARGARINE

Used in light frying and baking. Cholesterol free, no trans-fat.

SKUs:
Regular, reduce fat and vegan.

Sizes: 36 x 227g

Shelf Life: 6 Months



CHIFFON MARGARINE

Soft, creamy delicious margarine used as a substitute for butter, and for light baking, frying and browning. Cholesterol free with no trans-fat.

Sizes: 48 x 227g, 24 x 454g, 12 x 900g
Bulk 22.7kg

Shelf Life: 6 Months



MARGARINE

Used in light frying and baking. Cholesterol free, no trans-fat.

MIRACLE MARGARINE

Miracle Margarine is a golden, smooth buttery tasting substitute for butter. It comes in blocks of 50lbs. and is an All-Purpose margarine that can be used in a variety of applications.

Sizes: 22.7kg | Shelf Life: 6 Months

BAKERITE PASTRY FAT

Used between dough layers to produce a light and flaky pastry crust for baked goods such as plantain tarts, turnovers and croissants.

Sizes: 4blocks x 4kg | Shelf Life: 6 Months

BAKERITE BREAD FAT

Used to make baked products that incorporate yeast in the dough. Results in better texture, longer shelf life and increased dough volume.

Sizes: 22.7kg | Shelf Life: 6 Months



SHORTENING

MIRACLE SHORTENING

Miracle Shortening is a white, creamy, edible fat, used to shorten or tenderize baked products. Being insoluble in water, it prevents the cohesion of gluten (present in flour) strands during mixing by literally shortening them and making the product tender. It impacts aeration to the finished baked product. Miracle Shortening is Cholesterol Free and Free from Trans Fatty-Acids.

Sizes: 22.7kg | Shelf Life: 6 Months

FRYRITE LIQUID SHORTENING

Fryrite Liquid Shortening is made solely from Palm Olein; a fractionate of the Palm Oil. Palm Olein is widely used as frying oil due to its good resistance to oxidation and formation of breakdown products at frying temperatures. This presents a longer shelf life to the finished product. Palm Olein contains the unsaturated fatty acids and has No trans-fat. It is usually bland in odor & taste and is clear orange-yellow oil and is considered the Gold Standard in Frying.

Sizes: 17.5 L, 20 x 1L | Shelf Life: 6 Months

BAKERITE CAKE SHORTENING

Used to make icings and hi ratio cakes (i.e. sweet cakes with sugar content being higher than or equal to flour content). Product allows for a higher sugar and liquid content in cake batters and assists in incorporating more air into the mixture. Bakerite cake shortening helps to produce a lighter, spongy cake with tighter crumb structure and longer shelf life as well as light and fluffy icings that stand up better in higher temperatures.

Sizes: 22.7kg | Shelf Life: 6 Months



RELEASING AGENT

BAKERITE PAN RELEASE

Used to grease baking pans for easy removal of baked goods. Product is designed to be brushed onto pans.

Sizes: 17.5L, 4x4L

Shelf Life: 6 Months

BAKERITE SPRAY RELEASE

Used to grease baking pans for easy removal of baked goods.

Product is designed to be used with atomizer /sprayer and is best suited for larger bakeries with this equipment.

Sizes: 17.5L

Shelf Life: 12 Months



Life
IS WHAT YOU
Bake it



GOLD SEAL	
Bakers Flour	45kg , 22.5kg
Counter Flour	45kg , 22.5kg
Counter Flour Max	45kg , 22.5kg
All Purpose Flour	15 x 1kg , 20 x 1kg, 8 x 2kg
Counter Flour	15 x 1kg , 20 x 1kg, 8 x 2kg
Whole Wheat Flour	15 x 1kg , 20 x 1kg, 8 x 2kg

A brand for all seasons. The Gold Seal line comes packed with everything you need to make your baking dreams a reality. Stock your cupboard with our whole wheat, all-purpose, counter and cassava flour. In the mood to take it up a notch reach for our festival mix. The brand would not be complete without our reduced fat, vegan and no trans fat margarine.

Shelf Life: 6 Months



BREAD FLOUR

Sizes: 20 x 1kg



CASSAVA FLOUR

Sizes: 18 x 454g



FESTIVAL MIX

Sizes: 24 x 454g



PRONTO INSTANT CORNMEAL PORRIDGE MIX

A quick, convenient and nutritious breakfast or snack in minutes by just adding boiling water.

Flavours: Vanilla, peanut, cinnamon and banana.

Shelf life: 1 Year



MIRACLE REFINED CORNMEAL

Sizes: 24 x 400g



MIRACLE SPAGHETTI

Sizes: 24 x 400g

MIRACLE SHELL MACARONI

Size: 32 x 200g

MIRACLE ELBOW MACARONI

Sizes: 24 x 100g





MIRACLE MACARONI & CHEESE

Sizes: 48 x 155g



MIRACLE HOMINY CORN

Sizes: 24 x 400g



MIRACLE TOMATO KETCHUP

Sizes: 24 x 340g, 24 x 385g, 12 x 1L, 6 x 2kg, 4 x 4kg



MIRACLE WHITE CANE VINEGAR

Sizes: 24 x 480mL, 4 x 3.8L, 12 x 1L



MIRACLE STRAWBERRY JAM

Sizes: 24 x 340g



MIRACLE BEANS

MIRACLE BAKED BEANS

Sizes: 24 x 426g, 48 x 284g

MIRACLE BROAD BEANS

Sizes: 24 x 426g, 24 x 284g

MIRACLE BUTTER BEANS

Sizes: 24 x 284g

MIRACLE MIXED VEGETABLES

Sizes: 24 x 426g, 48 x 284g



MIRACLE WHOLE KERNEL CORN

Sizes: 24 x 340g



MIRACLE CORNED BEEF

Sizes: 24 x 198g, 24 x 340g



MIRACLE VIENNA SAUSAGE

Flavours: Vienna, chicken vienna, hot & spicy and jerk vienna sausage.

Sizes: 48 x 140g



AMAZINGLY
GOOD



BUTTERKIST PACO COOKIES

A bite-sized, lightly sweetened cookie that contains no trans-fat.

Flavours:
Butter, Coconut and Festival.

Sizes: 36 x 50g

Shelf Life: 6-9 Months



BUTTERKIST SANDWICH COOKIES

Cream-filled sandwich cookies. This cookie is a real treat for both the young and young at heart.

Flavours:

Chocolate, Strawberry, Vanilla, and Cookies & Cream.

Sizes: 36 x 55g, 24 x 125g

Shelf Life: 7-9 Months



BUTTERKIST COOKIES

Variants: Butter, Coconut, Ginger

Case: 1x24x150g | Weight Net: 6.3kg | Gross: 4.93kg

Shelf Life: 12 months | Cartons per pallet: 126



BUTTERKIST SNACKABLES CRACKERS

A savoury cracker with no trans-fat.

Flavours: Barbecue, Hot and Spicy, Nacho Cheese, Cheddar Cheese, Sour Cream and Onions.

Sizes: 36 x 45g

Shelf Life: 9 Months



PICK NIX

A savoury, lightly salted, miniature cracker with a hint of butter. Pick Nix is suitable for lunch bags, dips and snacking.

Sizes: 36 x 45g

Shelf Life: 9 Months



BUTTERKIST CREAM AND WHOLE WHEAT CRACKERS

A Jamaican tradition, great with or without sides, available in cream and whole wheat.

Wheat Sizes: 24 x 113g
Cream Sizes: 24 x 113g, 12 x 225g

Shelf Life: 6 Months



**AMAZINGLY
GOOD**

EXTRUDED CHEESE SNACKS

The perfect lunchbox mate A mid-afternoon to midday favourite Perfect munch-time snack



KING PUFFS JUMBO CHEESE CURLS

Case: 4x12x62g
Shelf Life: 6 months



CHEEZY ZOOLU SUPER CHEESE STICKS

Case: 5x12x40g
Shelf Life: 6 months



CHEEZY ZOOLU SUPER CHEESE CURLS

Case: 5x12x25g
Shelf Life: 6 months



CHEESE CURLS

Case: 50x32g
Shelf Life: 3 Months

Case: 50x16g
Shelf Life: 3 Months

NOTES



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